




BOARD MEMORANDUM

DATE: January 21, 2020
TO: Board of Directors
FROM: Steve Cole 
Assistant General Manager
SUBJECT: January 16, 2020 Public Outreach and Legislation Committee Meeting

The Public Outreach and Legislation Committee met at 5:30 PM on Thursday, January 16, 2020 in the Training Room at 26521 Summit Circle. In attendance were Committee Chair Jerry Gladbach; Directors B. J. Atkins, R. J. Kelly, Gary Martin, Lynne Plambeck and; Assistant General Manager Steve Cole; Public Information Officer Kathie Martin; Consultants Hunt Braly from Poole Shaffery. Consultants Dennis Albani from California Advocates and Consultant Geoff Bowman from Van Scoyoc Associates participated by video conference. Members of the public were present. A copy of the agenda is attached.

Item 1: Public Comments – There was no public comment.

Item 2: Legislative Consultant Reports – Staff and the Committee reviewed the federal legislative report and legislative strategic outline by Geoff Bowman, state legislative report by Dennis Albani and local legislative report by Hunt Braly.

Item 3: Public Information Officer Activities – Staff and the Committee reviewed the following information: Quarterly Report from Social Media Consultant Tripepi Smith, Outreach Matrix – December 2019, Legislative Tracking Spreadsheet 2020, Sponsorship Tracking Spreadsheet FY 2019/20, Public Outreach Events Calendar 2020 and Public Outreach and Legislation Committee Planning Calendar 2020.

Item 4: Adjournment – The meeting adjourned at 6:30 PM.

Attachment

MGS

[This page intentionally left blank.]



Date: January 9, 2020

To: **Public Outreach and Legislation Committee**
Jerry Gladbach, Chair
B.J. Atkins
Kathy Colley
R.J. Kelly
Gary Martin
Lynne Plambeck

From: Steve Cole, Assistant General Manager 

The **Public Outreach and Legislation Committee** is scheduled to meet on **Thursday, January 16, 2020 at 5:30 PM** at **Summit Circle Training Room** located at 26521 Summit Circle, Santa Clarita, CA. 91350.

MEETING AGENDA

<u>ITEM</u>		<u>PAGE</u>
1.	Public Comments	
2.	Legislative Consultant Report:	
*	2.1 Van Scoyoc Associates	1
*	2.2 Van Scoyoc Associates – SCV Water Legislative Strategic Outline	7
*	2.3 California Advocates	21
*	2.4 Poole & Shaffery	25
3.	Public Information Officer Activities:	
*	3.1 Quarterly Report from Social Media Consultant Tripepi Smith	31
*	3.2 Monthly Outreach Matrix	35
*	3.3 Legislative Tracking	37
*	3.4 Sponsorship Tracking FY 2020/21	41
*	3.5 Public Outreach Event Calendar 2020	43
*	3.6 Committee Planning Calendar 2020	45
4.	Adjournment	

- * Indicates attachments
- To be distributed

NOTICES:

Any person may make a request for a disability-related modification or accommodation needed for that person to be able to participate in the public meeting by telephoning (661) 297-1600, or writing to Santa Clarita Valley Water Agency at 27234 Bouquet Canyon Road, Santa Clarita, CA 91350. Requests must specify the nature of the disability and the type of accommodation requested. A telephone number or other contact information should be included so that Agency staff may discuss appropriate arrangements. Persons requesting a disability-related accommodation should make the request with adequate time before the meeting for the Agency to provide the requested accommodation.

Pursuant to Government Code Section 54957.5, non-exempt public records that relate to open session agenda items and are distributed to a majority of the Board less than seventy-two (72) hours prior to the meeting will be available for public inspection at the Santa Clarita Valley Water Agency, located at 27234 Bouquet Canyon Road, Santa Clarita, California 91350, during regular business hours. When practical, these public records will also be made available on the Agency's Internet Website, accessible at <http://www.yourscvwater.com>.

Posted on January 9, 2020